

AS OF 05/22/2020

Hello everyone!

This has been a difficult and unprecedented year--the economic, financial, and most importantly, human impact of the COVID-19 crisis has been nothing short of disastrous and saddening. Our thoughts and prayers go out to all of those impacted by this crisis. It seems that everyone has been impacted in some way.

We at Festivals Fredonia have also been feeling the effects of the crisis and want to make sure that you are kept up-to-date with what's going on with our organization and the festivals planned for 2020. We know many of you plan your summer schedules to attend and participate in the festivals (thank you!) To that end, we are saddened to report that our first 3 festivals for the year, the Fredonia Italian Heritage Festival, Fredonia History Days, and the Fredonia Farm Festival, have been canceled. This was not an easy decision for the board and committee members; we wanted to bring the enjoyment of the events to you. However, we did not feel it would be in the best interest of public health and your safety. We hope that by late-summer the proverbial "all clear" will be announced and the other festivals-- Red, White and Blues Festival, Harvest Moon Cemetery Tours and Miracle on Main Street--may go on as planned. We will be updating you all frequently as we navigate through the coming weeks.

We have had to cancel the "physical" Italian Heritage Festival and Fredonia History Days Festival, but we plan to bring you both festivals VIRTUALLY, via our website and social media outlets, so that you can still feel like you are part of the festivities! We are also currently in discussions on how to bring some sort of Fredonia Farm Festival virtually. Even though we're physically distanced, we're in this together as a community, and using social media and website access will help in keeping us all connected. We are diligently working on a schedule of events that can be translated from the physical world to the virtual world in keeping with our mission of continuing to bring you the best possible festivals we can. The scheduling includes promoting and guiding on-line attendees to the various restaurants that will have curbside pickup or delivery, promoting wineries and positioning them near to the restaurants and finally craft vendors by promoting their online presence (if they have one); both website and social media site promoting.

As for our sponsors, you will be able to enjoy cross promoting with all of the festivals while we present each festival virtually. For sponsors at the Elite, Grand and Patron level, we will be reaching out to you individually to request content specific to your needs and allow for short "commercials" in between festival content. We will also include listed recognition for those who have graciously donated on a personal level or lower-tier levels.

Thank you for your continued support of Festivals Fredonia.

Stay tuned and stay safe!

Festivals Fredonia, Inc.